LISTING BUILDER 📍

The most comprehensive business listing solution for local businesses.

Get found. Gain traffic. Grow revenue.

Establish accurate business listings and **appear in more places across the web**. Packed with three powerful presence management tools—Listing Sync, Listing Distribution and My Listing—Listing Builder is **the most comprehensive business listing solution on the market**.

Listing Sync

1

With Listing Sync, you can **quickly establish accurate business listings on more than 35 reputable sites**. Plus, you can sync to Google My Business, Facebook, Twitter and Foursquare for no additional charge. These features allow you to:

- Improve your chances of getting found online.
- Drive customers to your business (by generating accurate locations on popular navigation systems).
- Quickly change your hours and contact info whenever there's a change to your business' details.
- Protect your listings against manipulation by third parties.

Google My Business	Sync	ON
Facebook	Sync	ON
Twitter	Sync	ON
Foursquare	Sync	OFF

Listing Distribution

2

Listing Distribution allows you to **build accurate business listings on the four major data aggregators**—Factual, Acxiom, Infogroup and Neustar/Localeze. These aggregators are referenced by over 300 sites. As a result, Listing Distribution helps you:

- Improve the likelihood that potential customers find your business in local search.
- Fix inaccurate business info at the core of the problem.
- Broaden your reach and boost your visibility online.

	neustar//Localeze.	factual.
Business Name Olive Garden	⚠️	✔
Street Address 3251 20th Ave	✔	⚠️
City San Francisco	✔	✔
State / Prov / Region CA	✔	✔
Country US	✔	✔
Zip / Postal Code 94132	✔	✔

3

My Listing

With My Listing, you can **create a mobile-responsive business listing that is optimized for local search**. This customizable listing allows you to:

- Drive more traffic to your website.
- Display your store hours and contact info (so it'll be easier for people to find your business).
- Design and share coupons to generate new revenue.

80% of consumers use search engines to find local information

Why You Need Accurate Listings

Search engines trust business info that is consistent across numerous listing sites. That means **businesses with plenty of accurate listings improve their chances of showing up in local search**.

Four of five consumers use search engines to find local information such as a business' address, hours of operation and directions. Business listings give consumers that information. As a result, **local searches lead 50% of mobile visitors to visit the business they searched in less than 24 hours**.[1]

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